



## Illinois Society of Oral and Maxillofacial Surgeons

### Advertising Rate Sheet

**NEWSLETTER** (Circulation approx. 300 Oral and Maxillofacial Surgeons & Staff)  
Spring and Fall editions; periodic special editions

**Display Ads:** Negatives are acceptable; Line screen 133 line

Full Page	7 ½ x 10 ½	\$ 200.00 (Maximum page size 8 ½ x 11)
Half Page:	7 ½ x 4 ½	\$ 150.00
One-Third Page:	2 ¼ x 8 ¾	\$125.00
One-Eight Page:	2 ½ x 3 ¾	\$ 65.00

(No bleed ads, please.)

#### **Classified Ads: (40 words or less)**

Members	\$ 20.00
Non-members	\$ 40.00

#### **Classified Ads on the Web Site: isoms.net**

Members:	\$30.00 for 90 days
Link from ISOMS Web site to Member's Web Site	\$15.00 one-time fee
Non-Member Ads (at the discretion of the Executive Committee)	\$50 for 90-days

#### **MEMBERSHIP DIRECTORY BOOKS -- a spiral bound book sent to all members**

Black and White camera-ready ads only

Full page inside front	\$500
Full page, page 2, next to title pager	
Inside pages	
Full page 8½ x 11"	\$400
Half page horizontal	\$250

Most ads can be sent in jpg format. Please contact our office for additional information or to place an ad. **ISOMS 99@aol.com; Phone 847-482-0222; Fax 847-574-0445.**

**Policy:** The Society may accept a limited number of paid advertisements for products or services that are relevant to the field of Oral and Maxillofacial Surgery and may be of interest to members. The income from published advertisements is intended to help defray some of the cost of producing the written and electronic publications. Acceptance of advertisements is entirely within the discretion of the Executive Committee. Factors considered in accepting advertising include, but are not limited to, limited space availability, the relevance of products or services to the membership, and the consistency of the advertisements with the ethical opinions or policies of the organization. **Acceptance of advertising in the ISOMS publications does not necessarily imply approval or endorsement of products or services advertised.**

ISOMS Ad Rates 9.2009